# YOUR PATH TO PAYING FOR COLLEGE

College is expensive. So the sooner you begin saving for your child's education, the better. Here's a roadmap to get you started saving early and be better prepared to help your child pay for college.

### **BEFORE SAVING FOR COLLEGE**

Many financial advisors recommend the following before investing in a college savings plan:



Pay off personal debt (e.g., credit cards or your own student loans).



**Build an emergency fund** that can cover 3 to 6 months of expenses in case of job loss or other emergencies.



Contribute at least 15% 15% of your income to your own retirement fund.

Tip: Money in a 401(k) or IRA isn't counted as an asset when calculating federal financial aid. Also, if you try to use funds from these accounts to pay for college, that money is treated as income and could reduce the amount of financial aid your child can receive.

## WHEN YOUR CHILD IS...



Note: The information provided herein is for general informational purposes only and should not be considered an individualized recommendation or tax, investment, financial, or legal advice. Each individual's circumstances are unique so you need to assess your own situation and consult with your tax, financial, or legal advisor before making a decision. The information contained herein is obtained from what are considered reliable sources; however, its accuracy, completeness, or reliability is not quaranteed.

## BENEFITS OF A COLLEGE SAVINGS PLAN



Potential for greater earnings.

Investing money rather than letting it grow in a low interest savings account means you could potentially have more money for college. But remember: There are still risks since investments aren't guaranteed.



#### Tax-free growth.

As long as you use the funds for approved educational expenses, you will not have to pay taxes on your earnings.



#### Tax incentives.

Many states offer tax incentives for contributing to a college savings plan.



#### Reduce debt.

Saving up front means your child will be less likely to go into debt to pay for college and avoid costly interest on student loans.

### LIMITATIONS OF A COLLEGE SAVINGS PLAN

All funds must be used for qualified education expenses, or earnings may be subject to tax and penalties. Investments may not be guaranteed, so you could potentially lose money if the market drops.

## **COMPARE YOUR COLLEGE SAVINGS OPTIONS**

529 College Savings Plan	529 Prepaid Tuition Plan	Coverdell Education Savings Account
Open a state-sponsored investment account and use funds for qualifying educational expenses	Lock in the tuition price charged at the state's public colleges in the year you enroll in the program	Make tax-free contributions to the stock, bond, or mutual fund of your choice and use funds for qualifying educational expenses
No income restrictions	No income restrictions	Account custodian must make less than \$110, 000 (single) or \$220,000 (married, filing jointly) per year
Each plan establishes its own contribution limits (there are no limits on how much you can contribute per year, but many states cap total contributions)	Each plan establishes its own contribution limits (there are no limits on how much you can contribute per year, but many states cap total contributions)	Strict annual contribution limits of \$2,000 per beneficiary from birth to age 18
Limited range of investment options (varies by state)	No investment options	Broad range of investments and allows self-directed investments
Allows changes to investment allocation only twice per year	No option to adjust investment allocation	Ability to change your investment allocation at will
No age limits for contributions or withdrawals	No age limits for contributions or withdrawals	Beneficiary must be 18 years old or younger when account is established, and contributions must be made and assets must be used before beneficiary turns 30
Many states offer tax-deductions or credits for contributions	Many states offer tax-deductions or credits for contributions	No tax-deductions offered by states
Contributions aren't tax-deductible for federal income tax, but may be eligible for state tax-deduction or credit	Contributions aren't tax-deductible for federal income tax, but may be eligible for state tax-deduction or credit	Contributions aren't tax-deductible
Withdrawals are tax-free as long as they are used for qualified education expenses (tax-free withdrawals are limited to \$10,000 per year for K-12 students)	Withdrawals are tax-free as long as they are used for qualified education expenses	Withdrawals are tax-free, assuming they are less than the annual adjusted qualified education expenses (includes tuition, books, equipment, special needs services, and even academic tutoring)
May be used for qualified education expenses for primary, secondary, and higher education	May be used for qualified education expenses at colleges and universities (restrictions on which colleges they may be used for and cannot be used to cover room and board)	May be used for qualified education expenses for primary, secondary, and higher education